

Sign Buying 101

Research, Research, Research! A sign is no small purchase. Here are a few tips to help you make the right decision:

1. Check out a company's past before you decide to make them a part of your future.

Any company can talk a big game, but how well can they back it up? How long have they been around and what do their customers say about them? We've been building custom signs for 60 years! Check out our work for yourself!

2. Look at signs.

We strongly encourage you to get up close and personal with signs from each company you consider. Don't just look at pretty pictures of brand new signs either; look at signs that have been weathered for years and see which products can stand the test of time.

3. Take your time.

No rushed decisions; you will be stuck with your sign for many years to come. You better make sure you love it!



Custom Church & School Signs



A Customer Driven Design

Quality construction begins with a quality extrusion. While other manufacturers continue to focus on trying to improve on already existing designs dating back to the 1960s, Innovative Signage started from scratch and interviewed hundreds of people to find exactly what consumers want in a sign. Years of planning, design and development went into our proprietary aluminum extrusion. This bold move advanced the quality and endurance of sign construction to the next level. **The Durasign Sealed Face System** is the next generation of signage!

Innovative Signage builds its signs based on your requirements and preferences. During the hundreds of surveys with pastors, church leaders, school principals, teachers and others we found out what is important in a church/school sign.

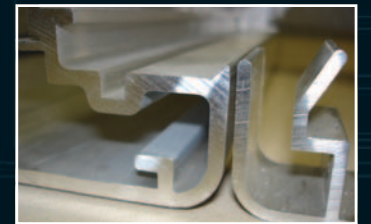
As a result of our research, we answered the demand for a better quality sign. **The Durasign** is simply defined as having two faces on each side of the sign, designed and engineered to provide you with the best-looking and longest-lasting sign in the industry!

- Image
- Vandal Protection
- Ease of service and maintenance
- Custom Design
- Quality
- Ease of changing the message
- Incredible Value
- Professional consulting

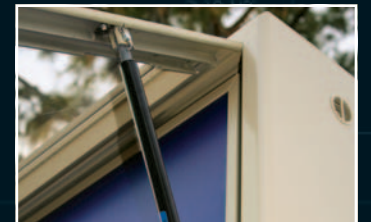


Better Features, Obvious Advantages

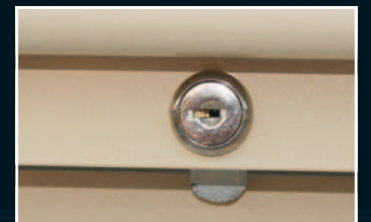
- Three times more aluminum than most signs
- Twice as much plastic than most signs
- Thickest aluminum extrusion to date (.156")
- Thicker polycarbonate face (3/16")
- Stronger cabinet
- No exposed welds, screws, or hinges
- Cleaner-looking design
- Low maintenance
- Positive sealed cabinet keeping out dirt, bugs, and mold
- Superior Paint (lasts up to 5 times longer than powder coating!)
- Gas springs to make changing the message easier and safer
- Brighter internal illumination
- Design flexibility
- Solid-white acrylic inner face
- Front access for servicing
- Vandal resistant outer face/door (3/16" solar-grade polycarbonate plastic)
- Vandal resistant paint (Matthews Acrylic Polyurethane)
- Vandal resistant extrusion: thicker and more durable
- Industrial-quality keyed locks



.156" Aluminum Extrusion



Gas Spring Hinges



Industrial Strength Locks



Easy-Lift Sealed Face

Accessories & Options

- Digitally printed headers and logos
- A variety of special tops
- Custom sizes
- Custom legs
- Custom logos
- Custom heights
- Color matching

