

Please rank the top 5 (five) items from the list below in order of importance when considering your new School Sign

_____ **Quality / Durability**

_____ **Value**

_____ **Vandal Protection**

_____ **Readability**

_____ **Appearance**

_____ **Identification**

_____ **Image**

_____ **Warranty**

_____ **Ease of Changing the Message**

_____ **Price**

_____ **Communication**

_____ **Installation**

_____ **Community Outreach**

_____ **Safety**

_____ **Ease of Service**

_____ **Reputation**

_____ **Years in Business**

_____ **Advertising**